2019

57th EHPRG Meeting on High Pressure Science and Technology

September 1-6, 2019, Prague, Czech Republic

Sponsorship and Exhibition

prospectus
INVITATION

Dear partners,

We would like to invite you to join us at the 57th European High Pressure Research Group Meeting on High Pressure Science and Technology (EHPRG 2019) which will be held on September 1-6, 2019, in the Hotel Duo in Prague.

The EHPRG conference is organized every year in various countries within Europe. It is a traditional and highly evaluated international meeting of researchers working not only in the field of high pressure science but it also connects experts from a large variety of fields of study. Main topics of EHPRG 2019 are consisting of Materials properties under high pressure (magnetism, superconductivity and pressure-driven quantum criticality), Geophysics, Bio and food science under pressure, Structural changes, Theoretical aspects of high-pressure application, New phenomena under pressure, New experimental techniques under high pressure and Pressure generation.

The raising number of physical and other phenomena discovered by application of high pressure leads to strengthening of the interest in high-pressure techniques and experimental equipment providing improved conditions practically every year which attracts specialist in different areas across the scientific world. The unique EHPRG 2019 conference therefore offers an important chance for presenting your Company/Infrastructure with the expected impact on broad target groups of researchers, leading experts and all levels of experience.

As EHPRG 2019 organizers, we have prepared for you a broad offer of sponsorship opportunities and possibilities to promote your Company/Infrastructure. We hope that in the presented package you will be able to find an optimum product that meets the concept of your Company/Infrastructure.

On behalf of the EHPRG 2019 organizing committee

Jiří Prchal
Chairman
GENERAL INFORMATION

**Venue:**
Hotel Duo, Prague, Czech Republic
http://www.hotelduo.cz/

**Date:**
1 – 6 September 2019

**Organised by:**
Charles University, Prague (Faculty of Mathematics and Physics)
Institute of Physics of the Czech Academy of Sciences

**Organizing Committee:**
Jiří Prchal (Charles University, Czech Republic)
Jiří Kaštíl (Institute of Physics of CAS, Czech Republic)
Martin Míšek (Institute of Physics of CAS, Czech Republic)
Milan Houška (Food Research Institute Prague, Czech Republic)
Štěpán Sechovský (Charles University, Czech Republic)
Jan Prokleška (Charles University, Czech Republic)
Jaroslav Valenta (Charles University, Czech Republic)
Anděla Barotová (Splendid Production s.r.o., Czech Republic)

**Website:**
http://ehprg2019.org/

**Conference Secretariat:**
Splendid Production, s. r. o.
Ciglerova 1082/16, 198 00 Prague 9, CZ
Contact person: Anděla Barotová
Phone: +420 734 204 334
E-mail: info@ehprg2019.org
SPONSORSHIP AND EXHIBITING

An exhibition will be held alongside the conference program, running from 1st September until 6th September 2019. It will be held on the same floor as the sessions, posters and refreshments area to ensure maximum visibility.

WHY TO EXHIBIT?

- Establish your organization brand as a leading player in the field.
- Direct access to researchers from around the world seeking new solutions.
- Showcase product ranges.
- Provide hands-on demonstration of the range and quality of your products.
- Target new customers and strengthen existing collaborations.
- Recruit new staff, attracting the top talent in the field.
- Inform potential customers of new products and developments.
- Be part of a high visibility event.

WHY TO SPONSOR?

- A presence at the Conference is your organization’s opportunity to leverage five days of unparalleled access to a wide potential client base, to inform them about your products and services and build long-term relationships.
- Sponsorship is a proven tactic for marketing your brand: it combines the reach of magazine advertising with the power of direct mail and persuasion of face-to-face meeting.
- Conference participants are keen to improve their scientific knowledge. Aligning your company with this powerful educational experience demonstrates your commitment to assisting their development at a deeply personal level.
- Your Company/Infrastructure will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions.
- The Conference will assist you in achieving strategic goals by providing you with direct exposure to your target market.
- Be informed and identify the marketing strategies being implemented by your competition.
- As a Conference Sponsor you will be given priority of placement within the Conference Exhibition. Gold Sponsor will receive first choice, followed by Silver and then Bronze.

KEY BENEFITS TO EARLY COMMITMENT

- Maximum exposure for your brand and increased opportunities to access not only the registered delegates but anyone receiving Conference information.
- First choice of sponsorship opportunity to ensure alignment with your marketing aims.
SPONSORSHIP OPTIONS

Sponsors will have the opportunity to select the package to receive acknowledgements, benefits and entitlements according to the level of sponsorship contribution. Sponsorship items will be allocated on a “first come, first served” basis. Benefits will be allocated to sponsor on the basis of the following table:

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>GOLD 4 500 €</th>
<th>SILVER 3 000 €</th>
<th>BRONZE 2 000 €</th>
<th>EXHIBITOR 1 200 €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Free delegate registration</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Free exhibition space</td>
<td>8 m²</td>
<td>4 m²</td>
<td>4 m²</td>
<td>4 m²</td>
</tr>
<tr>
<td>Priority in choice of exhibition booth space</td>
<td>x</td>
<td>-</td>
<td>-</td>
<td>-</td>
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<tr>
<td>Sponsor’s logo in all conference publications</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>-</td>
</tr>
<tr>
<td>Sponsor’s logo in the final program</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Sponsor’s logo in the website main page</td>
<td>x</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Sponsor’s logo in the website sponsor page</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>-</td>
</tr>
<tr>
<td>Final program advertisement</td>
<td>2 pages</td>
<td>1 page</td>
<td>1 page</td>
<td>-</td>
</tr>
<tr>
<td>Flyer insert in congress bag</td>
<td>x</td>
<td>x</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Sponsor’s logo displayed in the conference room and in the registration area</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>-</td>
</tr>
</tbody>
</table>

OTHER SPONSORSHIP OPPORTUNITIES

In addition to your level of sponsorship, you may support the following activities:

WELCOME RECEPTION: 3 000 EUR
Company logo displayed in the Welcome Reception venue, conference program and on website

POSTER SESSION 2 000 EUR
Company logo displayed in the Poster session venue, conference program and on website

COFFEE BREAKS: 2 000 EUR
Company logo displayed at the coffee breaks area AM & PM.
The price is per one day. Company may provide napkins with its logo (optional).

CONFERENCE BAGS - exclusive: 2 500 EUR
Company logo printed on each conference bag

**CONFERENCE LANYARDS - exclusive:** 1 000 EUR
Supply your company lanyards and be visible all the time to all delegates.

**CONGRESS SET (Pens and Notepads):** 1 000 EUR
Partner can provide own notepads and pens

**SPONSORING OF A BEST POSTER PRIZE:** 500 EUR
Partner will be appreciated during best poster celebration

**SPONSORING OF A LECTURE / SESSION:** 500 EUR
Partner’s logo will be displayed at the lecture / session start and end

**CHARGING BOX:** 2 500 EUR
Delegates are using their phones and they need to be regularly charged. Charging stations are quickly becoming a standard and popular feature of modern conferences. The box will be branded with your company logo and can re-charge 6 devices at one time.

If you have an idea that will help to increase your company’s exposure that is not listed, please do not hesitate to contact Anděla Barotová (Conference Secretariat):
Email: sponsor@ehprg2019.org Tel: +420 734 204 334

**EXHIBITION INFORMATION**

Exhibition will be placed in the Hotel Duo Prague, close to the session halls, poster area and refreshment. The price includes only location of net surface, 1 table, 2 chairs and one exhibitor badge. All rental of equipment such as booths, carpets, furniture, technical or electrical installations etc. has to be ordered and will be charged separately – offer will be sent upon your request.

Exhibitor 4 m²: 1 200 EUR
Every additional m²: 250 EUR

**ADVERTISING**

**FINAL PROGRAMME**

- Inside full page color: 500 EUR
- Inside front or back cover: 800 EUR
- Outside back cover: 900 EUR

**INSERT IN THE CONFERENCE BAG** 700 EUR
Insert of one advertisement material into the Conference bags (1x flyer A5 or A4)
All prices mentioned in this prospectus do not include VAT 21%.

If you are interested in participating as an Exhibitor or Sponsor, please contact us by phone or e-mail for further information or meeting arrangement.

Thank you for your kind cooperation.

Anděla Barotová  
Conference Secretariat  
Splendid Production, s. r. o.  
Ciglerova 1082/16, 198 00 Prague 9, Czech Republic  
Tel.: +420 734 204 334  
E-mail: sponsor@ehprg2019.org
# Sponsorship and Exhibition Application Form

Please return this form to sponsor@ehprg2019.org

<table>
<thead>
<tr>
<th>Company Name:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact Person (including title):</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>VAT Number:</td>
<td></td>
</tr>
<tr>
<td>Telephone / Fax:</td>
<td></td>
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<tr>
<td>E-mail:</td>
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<tr>
<td>Website:</td>
<td></td>
</tr>
</tbody>
</table>

**Sponsorship level:**
- [ ] Gold (4 500 EUR)
- [ ] Silver (3 000 EUR)
- [ ] Bronze (2 000 EUR)

**Exhibition:**
- [ ] Exhibition space 4 m² (1 200 EUR)
- [ ] Additional……………………. (250 EUR / m²)

**Sponsorship opportunities (please specify):**
- [ ] ………………………………………………………………………………………………………………….
- [ ] ………………………………………………………………………………………………………………….

**TOTAL:**…………………….EUR

All indicated prices are exclusive of VAT 21% (subject to changes).
Companies registered in the EU with a valid VAT number will be charged without VAT.

Payment and Cancellation conditions:
- Full payment of Sponsorship or Exhibition must be provided at the time of reservation.
- Cancellation before and on May 31, 2019 – 30% cancellation fee of the paid total amount.
- Cancellation on June 1, 2019 and later – no refunds will be made.

Date:       Signature and company stamp: